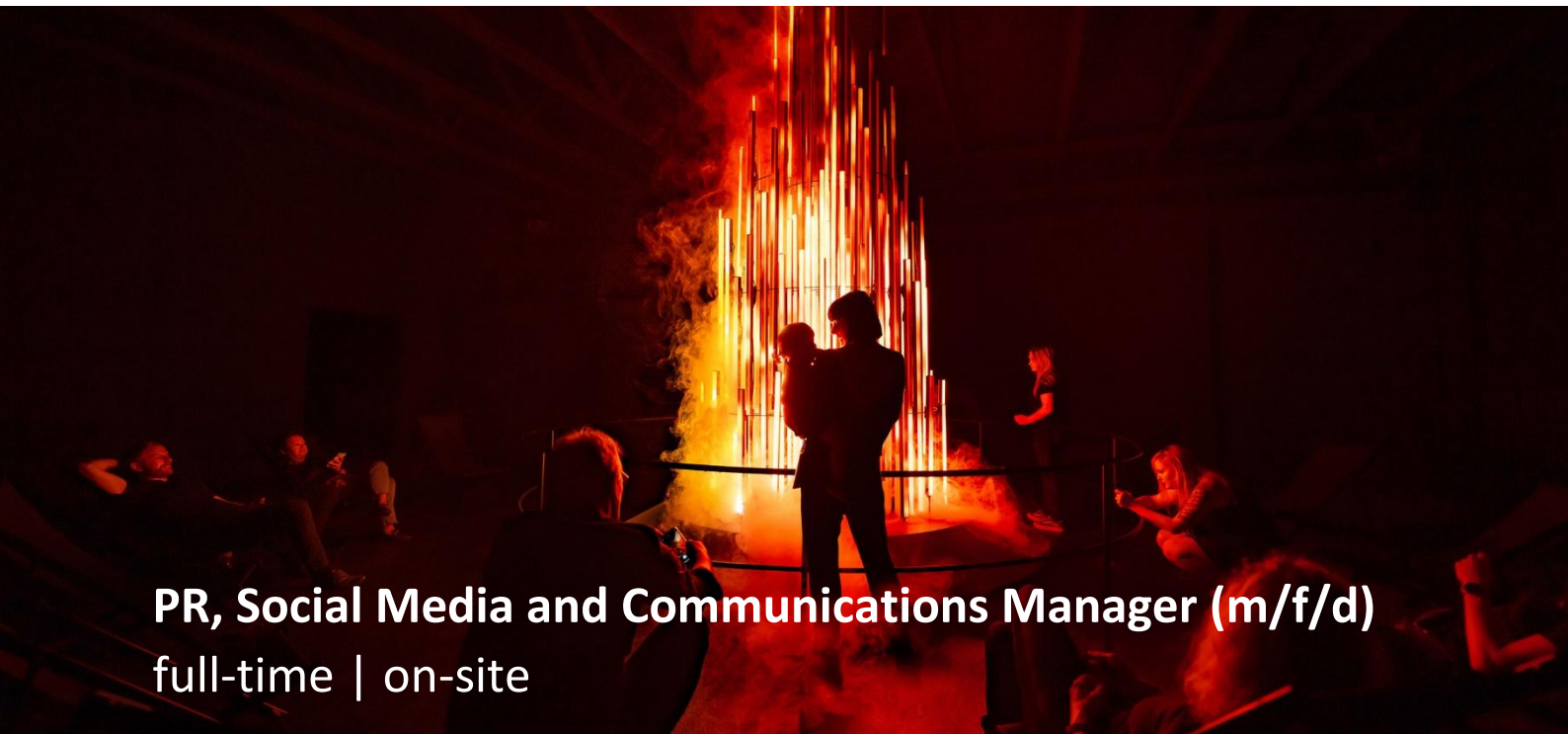




DARK MATTER redefines the interfaces between technology, creativity and interaction in order to create space for personal sensory experiences. Our exhibition comprises expansive light installations presented in a converted factory building and showcases innovative technical concepts, many of which are being shown to the public for the first time.

DARK MATTER is a creation of **WHITEvoid**, an innovative art and design studio that realises outstanding projects worldwide in the fields of architecture, interiors, light installations, interactive exhibitions and customised applications.

Our house brand **KINETIC LIGHTS** is the leading specialist in kinetic lighting, whose award-winning designs and products have been recognised worldwide for over 15 years.



PR, Social Media and Communications Manager (m/f/d) full-time | on-site

- YOUR TASKS:**
- * Develop and execute innovative PR campaigns, aligning them with key stakeholders and managing budget planning and control
 - * Build and maintain a strong network of editorial and media representatives, fostering long-term relationships
 - * Plan, coordinate, and oversee press events and media engagements in a professional and goal-oriented manner
 - * Collaborate closely and solution-oriented with internal teams, including management, sales, event management, and other departments
 - * Monitor, analyze, and evaluate PR activities to measure success and optimize future strategies
 - * Conduct analysis and reporting of communication initiatives to track effectiveness
 - * Strategically manage and grow our social media channels (e.g., Facebook, Instagram) while overseeing newsletter creation and distribution
 - * Stay up to date with industry trends and developments in PR and social media to introduce fresh ideas for the national and international market

YOU BRING:

- * Several years of experience in PR, ideally with an agency background in the event industry.
- * Excellent written and spoken German and English skills; additional languages are a plus
- * A creative communication professional with outstanding writing skills and a passion for networking
- * Strong storytelling abilities and a keen sense for engaging, audience-specific content
- * In-depth knowledge of the (inter)national media landscape and a solid understanding of its dynamics
- * A strong affinity for trends and design, with a deep interest in industry developments
- * Basic understanding of press material formats (e.g., images, videos) and their requirements
- * Highly self-motivated with a hands-on mentality, thriving even in high-pressure situations
- * Understanding of complex technical products and large-scale installations is a plus

WE OFFER:

- * Participation in the ongoing development of art, events and technology in Berlin
- * A highly motivated, international team and a friendly working environment - we stand for open-mindedness and diversity!!
- * Independent work, flat hierarchies and the opportunity to contribute your own ideas
- * Regular team events, e.g. BBQ and summer party
- * Attractive benefits in the areas of professional development, wellness, and mobility
- * Wildcard option to participate in projects worldwide
- * Delicious coffee and drinks for free
- * Modern studio right on the Spree in East Berlin, with great leisure activities nearby

CONTACT:

Please send us your digital application including CV, salary expectations, and preferred start date to jobs@darkmatter.berlin

www.darkmatter.berlin